

Brain Injury Association of Niagara

Normandy Resource Centre, 111 Church Street

St. Catharines, Ontario L2R 3C9

Phone: 905 984-5058 Fax: 905 984-5354

Website: niagara.com/bian Email: bianstaf@niagara.com



**United Way
Member Agency**

The Brain Injury Association of Niagara is offering the opportunity for community-minded organizations to sponsor races within the annual "Head for the Hills" event. The 2009 rain-or-shine event will be held on April 25, 2009 at 10:00am in the beautiful Short Hills Provincial Park near St. Catharines, Ontario and features a relaxing 5k walk- Corporate Challenge along with a challenging trail race of distances of 20.1k, 10k and 5k.

The 5k walk-Corporate Challenge is geared toward organizations and individuals who work in the field of brain injury. Last year's event attracted treatment service providers from throughout the Niagara region and Southwestern, Ontario. Those who gathered to support BIAN raised much needed money to fund the excellent programs BIAN provided to more than 600 survivors of brain injury and their families in the Niagara Region.

We are offering two levels of sponsorship –Titled Sponsorship and Featured Sponsor. You can be a Titled Sponsor for a cost of \$2,500.00. There are four titled Sponsorship opportunities available, one for each of the four featured events. As a titled Sponsor, your name would be included in the title of one of these featured events (ie. The (your name here) 20.1k Trail Race); etc. You would also enjoy all of the benefits of a Featured Sponsor. The cost to be a Featured Sponsor is \$500.00 and the benefits include your name on the official race sweatshirt, space for your corporate banner at the race site and your promotional pamphlet or item in the race bag given to all participants.

We urge you to contact us as soon as possible as we expect a great deal of interest in the sponsorship opportunities, which are being awarded on a first-come, first served basis.

Dr. Sherrie Bieman-Copland
On behalf of the BIAN Board of Directors

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ARE YOU UP FOR A CHALLENGE?

Join the Brain Injury Association of Niagara (BIAN) and the St. Catharines Road Runners and Walkers in the 13th Annual Head for the Hills event on Saturday April 25th, 2009 at 10:00am.

The Corporate challenge is your opportunity to enjoy a leisurely 5k walk in Niagara's beautiful Short Hills Provincial Park while raising funds for a worthy cause. Did you know that Brain Injury is the leading cause of death and disability among Canadians under 45? BIAN supports over 600 individuals and their families living with the life altering effects of Brain Injury.

Rain or shine bring your, colleagues, friends, family (and pledges) to celebrate Niagara survivors. Party, pizza, and prizes will follow.

Pledge sheets and sponsorship opportunities are enclosed.

I WANT TO SUPPORT THE BRAIN INJURY ASSOCIATION OF NIAGARA

but cannot participate in the Head for the Hills.

Enclosed in my donation for:

- \$25.00
- \$50.00
- \$100.00
- Other Amount _____

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